

As an international cooperation enterprise for sustainable development with worldwide operations, the German government owned Deutsche Gesellschaft fuer Internationale Zusammenarbeit (GIZ) GmbH operates on behalf of German Ministries, the governments of other countries and international clients. GIZ has a record of more than 55 years working in Thailand. For our regional platform on “**Sector Network Rural Development and Natural Resources Asia**” we are currently looking for a Public Relations Officer:

Public Relations Officer

Sector Network Rural Development and Natural Resources Asia (SNRD-Asia) is a regional platform for organized knowledge sharing between GIZ professionals in the field of natural resources and rural development in the GIZ partner countries in Asia and GIZ Head Offices in Germany. This exchange supports the technical and regional development and capacity building of the GIZ portfolio and its range of services. SNRD Asia was founded in the mid- 80s and currently links 45 programmes and projects in 13 countries in Asia and the Pacific. Within these projects and programmes, altogether 200 staff members as well as 14 representatives from consulting firms participate in the work of the SNRD Asia.

The Public Relations Officer will act as a focal point for the entire external communication for the SNRD. The Public Relations Officer will set-up and maintain a website, connect between existing communication officers of the SNRD working groups, call for hands-on experience and success stories between the groups and exchange cross-sectoral information as well as updating the groups on relevant communications activities and providing communication advices and support to the working members

Specifically, the tasks of the Public Relations Officer include:

- a. Development of a design concept for the SNRD Asia Website in accordance with GIZ corporate design rules and regulations;
- b. Designing the website structure, taking into account the requirements from SNRD Secretariat: clear structure and clean, attractive site & page layout; easy to use, update and maintain with emphasis on usability; flexible navigation & search function; counting function for page visits, etc.
- c. Produce content for the website e.g.:
 - Collection of SNRD project briefs
 - Collection and illustration of SNRDs success stories from the field and hands-on experiences from SNRD projects around Asia
 - Collection of interviews and portraits of different staff involved in SNRD work
 - Creation and maintenance of an event and conference calendar
- d. Creation and maintenance of an easily accessible publication library
- e. Setting-up a SNRD Asia Social Media accounts (Facebook, Twitter) and syncing with the Website/Blog content
- f. Reacting to comments and inquiries arriving through the website

All tasks will be carried out in close collaboration with the SNRD Secretariat and the web designer.

Qualifications:

- Managerial experience and performance: A proven track record and at least 5 years of experience in managing and coordinating communication activities as well as monitoring progress against milestones;
- Professionalism: Professional competence and mastery of subject matter, is conscientious and efficient in meeting commitments, observing deadlines and achieving results with accountability;
- Communication and negotiation skills: Ability to communicate effectively orally and in writing, in particular to transform technical rural development topics into easy-understand contents. Listens to others, correctly interprets messages from others and responds appropriately.
- Networking: Experience in networking with agencies and partners in communication;
- Education: Masters/MSc degree in communication or an area that is relevant to achieve the above tasks;
- Language: Excellent written and oral knowledge of English
- Other requirements: Good public relations and interpersonal skills in working with partners, and working knowledge of ITC technologies and computer applications.

Duty station: Bangkok, Thailand

This will be a fixed-term, full-time contract, starting from February 2016 until January 2017 (with possibility of extension).

Please submit your application and CV to chattayada.pattaragulwanit@giz.de. The deadline for applications is January 31, 2016. Only shortlisted candidates will be contacted.

GIZ Office Bangkok

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