



Sustainable Value Chains



Objectives

Participants

- understand what a value chain is
- Why working with and promoting sustainable value chains for development is important
- Understand how to develop a sustainable value chain

The value chain “map” of cassava chips

Stakeholders

Farmers



Processors



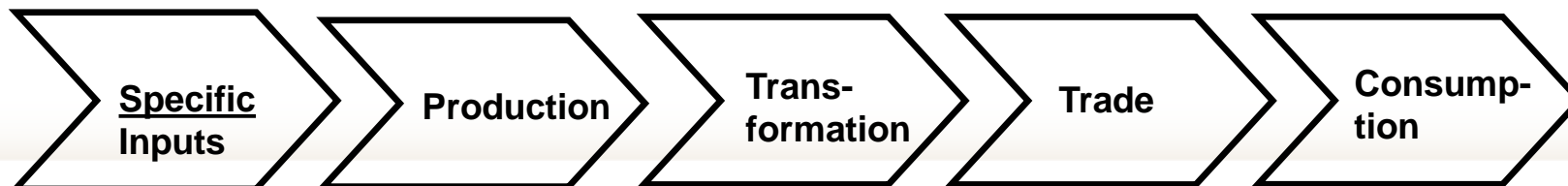
End users



Interventions



Activities / sequences of functions





“Value chain” means....

- the sequence of related business activities (functions) from the provision of specific inputs for a particular product to primary production, transformation, marketing and up to final consumption
- an institutional arrangement linking and coordinating producers, processors, traders and distributors of a particular product



Advantages of a chain approach:

- Allows the **identification of key stakeholders** that make the chain work and encourage processes of negotiation between them.
- Facilitates the identification of **critical points** that limit strategic chain development, both organizational and technological.
- Allows to understand **the chain as a system**, which favors a more comprehensive **management of information** between actors.

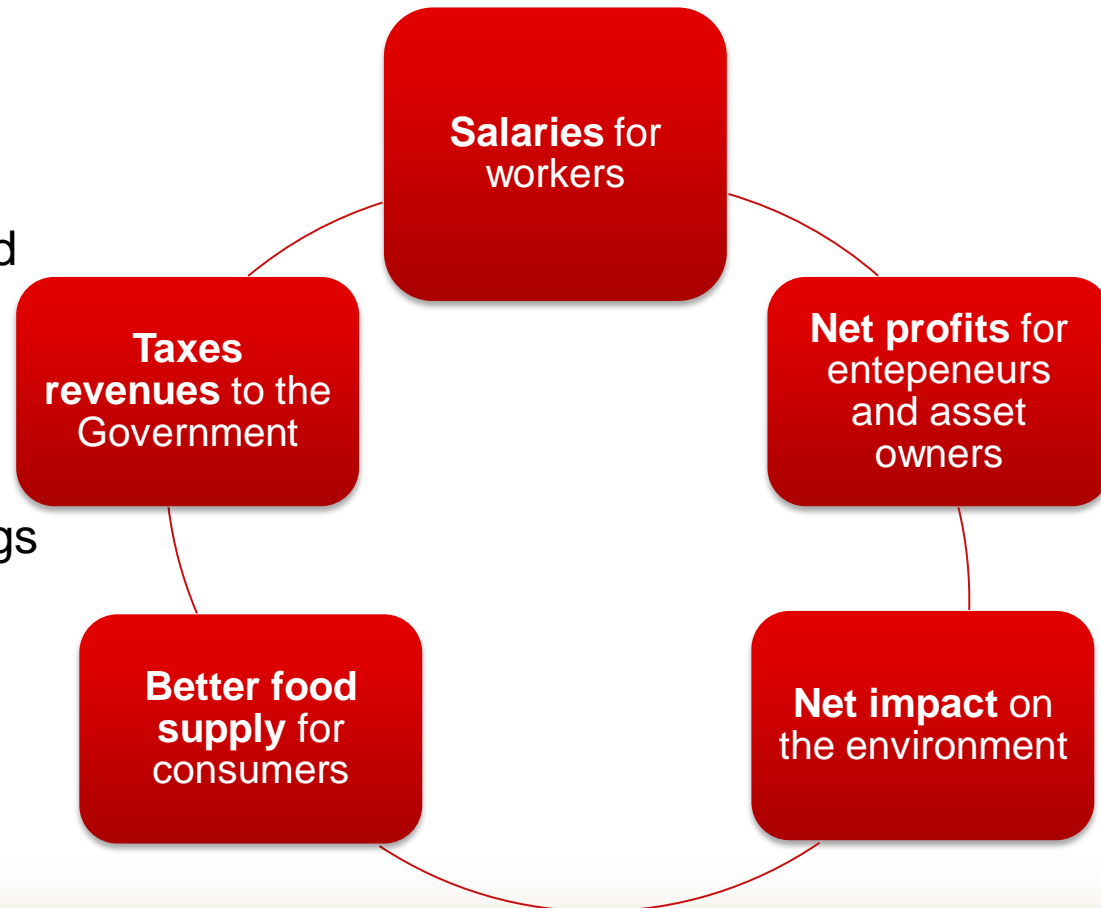


Objective of the value chain approach

To efficiently **capture value** in end markets

BUT

Value added means different things for different actors!!





Sustainable food value chain...

is defined as...

...the full range of farms and firms and their **successive coordinated value-adding activities** that produce particular raw agricultural materials and transform them into particular food products that are sold to final consumers and disposed of after use...

**in a manner that is profitable
throughout,**

**has broad-based benefits for society,
and does not permanently deplete
natural resources.(FAO, 2014)**



VC Analysis

The sustainable enabling environment:

- Economic
- Social
- Environmental
- Political

Value Chain:

Stakeholders

Linkages

Gaps

Specific: cost-benefit, quality, food losses,
nutrition, gender...



Pro-poor growth!

**How to equally
distribute value?**

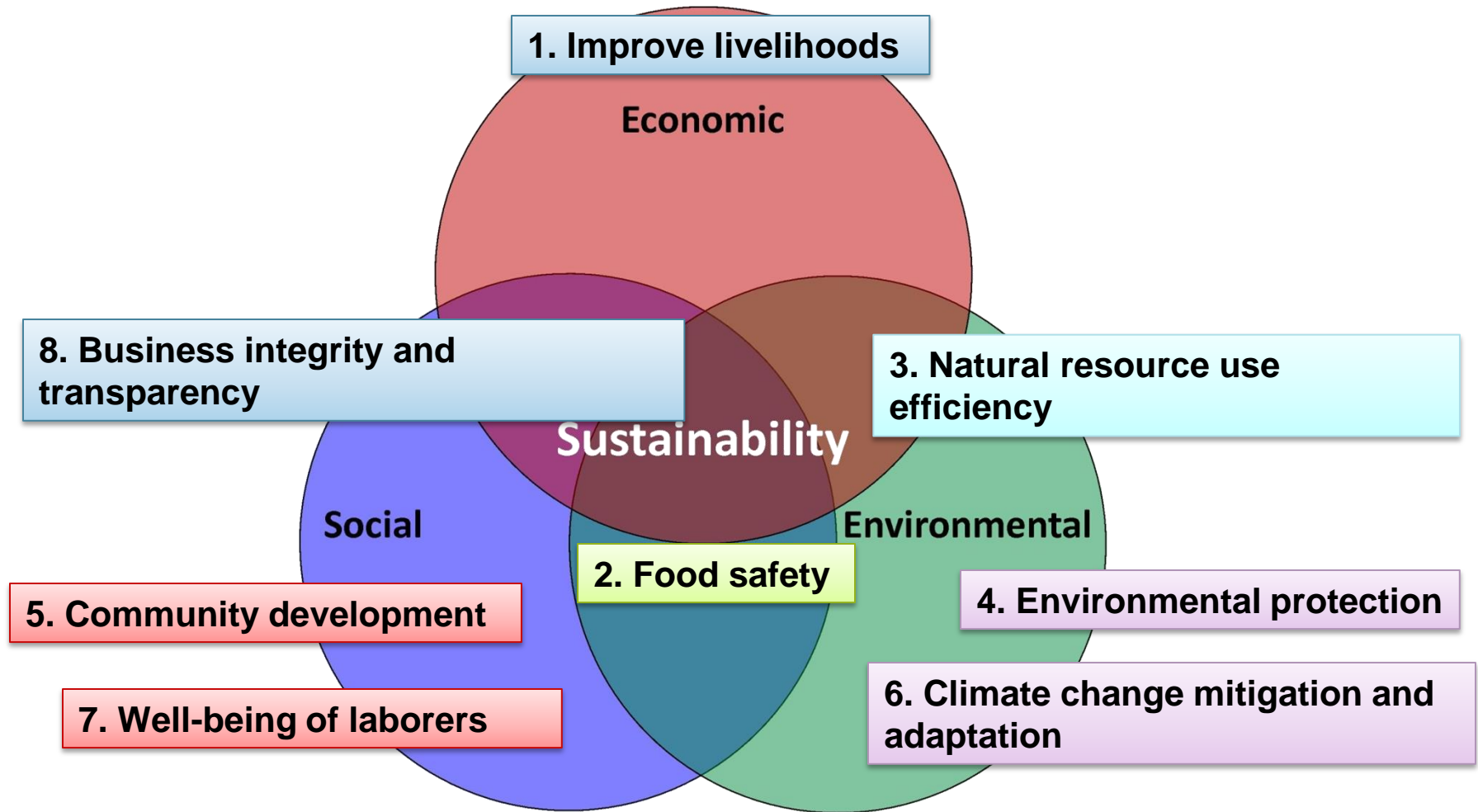
How to grow?

Sustainable Rice Value Chain- an example from ASEAN

“To promote resource efficiency and sustainability in the global rice sector through an alliance that links research, production, policy making, trade and consumption.”



SRP Vision: 8 Guiding Principles





Exercise

- Split up in 3 groups
- Each group develops **two steps** of value chain (e.g. production and transformation, or processing and consumers)
- Remunerate all the inputs and enablers for those 2 steps
- Assess your VC based on the 4 pillars of Sustainability

BANANA

BANANA : ADDING VALUE FOR MALAYSIA





Thank you!

On behalf of

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Federal Ministry
for Economic Cooperation
and Development



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and Development