

## WHO WE ARE:

The Sustainable Rice Platform (SRP) is a global multi-stakeholder alliance with over 100 institutional members, working together to transform the rice sector to ensure a sustainable and inclusive future. SRP offers the rice sector a set of tools to support large-scale adoption of sustainable best practices among rice smallholders.

- Improve productivity, lower costs, increase net income
- Safer rice, healthier farmers and workers
- Lower water use, mitigate greenhouse gas emissions



## What is sustainable rice cultivation?

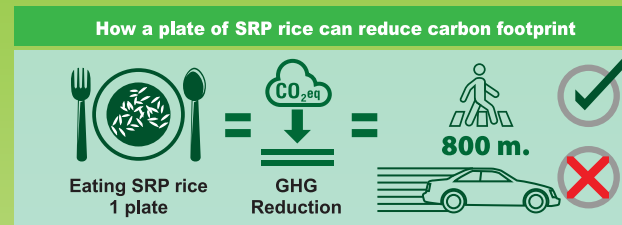
The SRP Standard for Sustainable Rice Cultivation is the world's first voluntary sustainability standard for rice, providing a framework to achieve higher net profits, increased yields, improved livelihoods, enhanced food safety, and lower greenhouse gas emissions. With 41 requirements structured under eight themes, the SRP Standard incentivises more sustainable practices in all farm-level processes in rice production which are under the farmer's control.

## 8 Themes in the SRP Standard for Sustainable Rice Cultivation

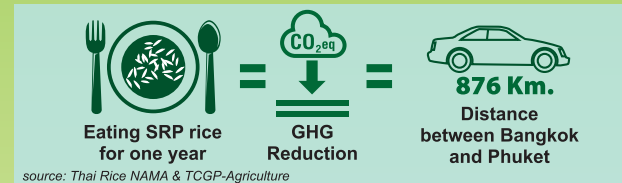


## Benefits of Sustainable Rice Cultivation

### 1. Greenhouse Gas



### How SRP rice consumption can reduce carbon footprint in a year



### 2. Water Consumption



### Benefits

- Higher income from lower cost of production and higher yields
- Higher producer health and safety, from well-informed and safe use of fertilizer and pesticide
- Higher product quality and food safety, to meet demand of consumers and ensure access to markets
- Environmentally friendly approach aligned with the growing importance of environmental stewardship for consumers
- Earn respect as a responsible member of the community

### Current Active National Chapter Members

#### SRP Members

- Bayer • Control Union • Corteva Agriscience
- GIZ • Foodtech Solutions (FTS) • Global G.A.P
- Herba Bangkok S.L (Ebro Foods S.A) • Olam Thailand
- Rice Department of Thailand • Syngenta Crop Protection Limited

#### Partners

- National Bureau of Agricultural Commodity and Food Standards (ACFS)
- National Science and Technology Development Agency (NSTDA)
- VGREEN - Kasetsart University

✉ info@sustainablerice.org    🌐 www.sustainablerice.org  
 in /company/sustainablericeplatform    f /sustainablericeplatform  
 🐦 Twitter: @SRP\_Rice

# SRP National Chapter Thailand



With support from

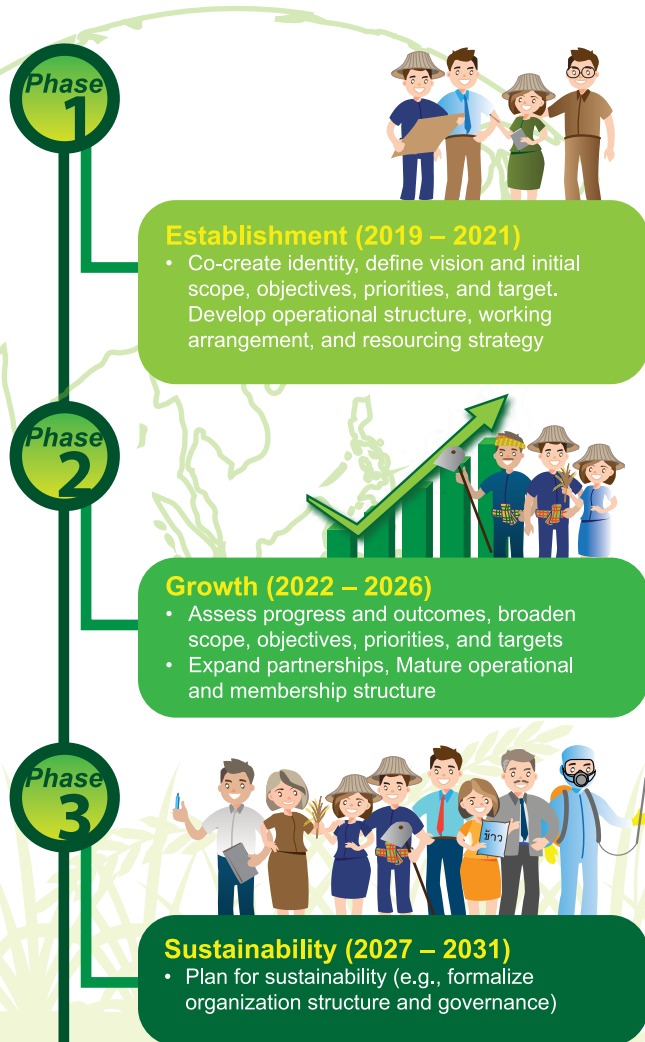


## OUR VISION:

“The SRP National Chapter Thailand is recognized as the premier forum for driving sustainability in rice.”

### The Three Phases of SRP National Chapter Development

Inaugurated in 2019, the SRP National Chapter Thailand is a member-based multi-stakeholder forum working to scale up national-level adoption of the SRP Standard and raise awareness on the benefits of sustainable rice cultivation to smallholder farmers and consumers. The SRP National Chapter Thailand will be established and strengthened in three phases.



## OUR TARGET AND PROGRESS

### Phase 1: Establishment

#### Target:

By the end of 2021, 100,000 smallholder rice farmers in Thailand are aware of and/or adopt sustainable best practices in rice production, 10% of which will achieve SRP Assurance Level 2 or 3, through multi-stakeholder partnership along the rice value chain.

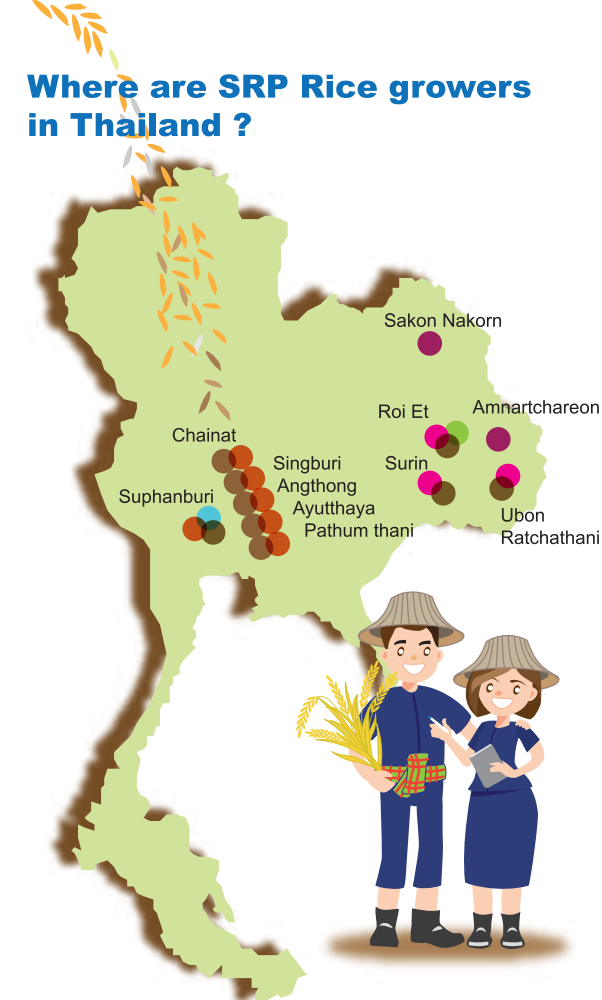
#### Priorities:

- Stakeholder engagement: Engage key stakeholder groups and organizations to enhance recognition of the SRP National Chapter as the go-to-forum that support rice sector sustainability in Thailand.
- Smallholder farmer awareness and adoption: Support on-the-ground awareness raising and capacity building of smallholders to shift to SRP practices.
- Domestic consumer awareness and markets: Raise awareness, value, and appreciation for sustainable rice among consumers in the domestic market.

#### Activities during 2020-2021:

- Formed the National Working Group of the SRP National Chapter Thailand to co-create identity and define priorities
- Developed materials to promote the SRP National Chapter Thailand and sustainable rice cultivation
- Developed official translation of the SRP Standard and supporting documents in Thai language for common use
- Hosted SRP Authorized Training Course on the SRP Standard in Thai language to certify master trainers for local training
- Assisting the development of SRP National Interpretation Guidelines for Thailand, including providing technical assistance for benchmarking study

## Where are SRP Rice growers in Thailand ?



### Sustainable rice projects

### Target

Sustainable Aromatic Rice Initiative (SARI)	1,200 farmers
Better Rice Initiative Asia – Integrated Pest Management (BRIA-IPM)	3,500 farmers
Market - Oriented Smallholder Value Chain (BRIA II)	16,000 farmers
Thai German Climate Programme – Agriculture (TGCP-Agriculture)	15,000 farmers
Thai Rice NAMA (Nationally Appropriate Mitigation Action)	100,000 farm households
Keep it Cool	2,000 farmers